



california
pharmacists
association

charting your path

October 22-23, 2021

A Virtual Experience on Hopin

Taking the next step in a student pharmacist's or newly graduated pharmacist's career can be a daunting task and figuring out how to prepare for it can be even more confusing.

CPhA-ASP introduces **Charting Your Path** to help student pharmacists obtain the skills, tools, and information necessary to be successful in any area of pharmacy.

SPONSORSHIP OPPORTUNITIES:

Charting Your Path Premier Sponsor \$2,500

- Logo placed on CPhA website event registration page
- 2 social media posts acknowledging sponsorship
- Acknowledgment of sponsorship in Membership Minute
- Snack Pack mailed to first 100 attendees with company logo
- Event Branded Notepad with company logo mailed to first 100 attendees
- Virtual Booth on Hopin Platform: Showcase your products and services on the virtual conference platform. (Assets to be included in the booth may include the company name, logo, description, links to resources/pdfs/websites, company/product videos) Conduct live presentations and Q&A with the audience

Future Pharmacist Supporter \$1,000

- Logo placed on CPhA website event registration page
- 1 social media post acknowledging sponsorship
- Snack Pack mailed to first 100 attendees with company logo
- Virtual Booth on Hopin Platform: Showcase your products and services on the virtual conference platform. (Assets to be included in the booth may include the company name, logo, description, links to resources/pdfs/websites, company/product videos) Conduct live presentations and Q&A with the audience

