the voice for the pharmacy profession
For over 150 years, the California Pharmacists Association (CPhA) has served the diverse needs of our pharmacists, student pharmacists, and pharmacy technicians that work to improve the health of Californians. CPhA is the largest pharmacist association in the country and the leading statewide organization advocating the role of the pharmacist as an essential provider of health care providing optimal patient care.

The Association represents all pharmacy practice settings, including community pharmacy (both independent owners and employees working in chain drug stores), hospitals & health-systems, and specialty practices such as compounding, managed care, and long term care.

<table>
<thead>
<tr>
<th><strong>6,100+ members</strong></th>
<th><strong>27 local chapters</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>15 board of trustees members</strong></td>
<td><strong>34 bills lobbied in the 2019-2020 legislative session</strong></td>
</tr>
<tr>
<td><strong>8 special interest groups</strong></td>
<td><strong>11 committees</strong></td>
</tr>
<tr>
<td><strong>13 schools of pharmacy</strong></td>
<td><strong>13 staff serving members</strong></td>
</tr>
</tbody>
</table>
The California Pharmacists Association is unique in that we represent pharmacy professionals from ALL practice settings.

Our members represent the following sectors of pharmacy:

- Academia
- Ambulatory
- Community
- Compounding
- Digital Health
- In Patient
- Long Term Care
- Managed Care
- Pharmacy Ownership
- Pharmacy Technician

CPhA is affiliated with the Indian Pharmacists Association and the Korean American Pharmacists Association.
ASSOCIATION GOVERNANCE

The California Pharmacist Association is managed by a Board of Trustees; the Board has fourteen Standing Committees that make recommendations to the Board on policy and initiatives. The Board and Standing Committees are comprised of pharmacists, student pharmacists, pharmacy technicians, executives and staff who oversee the work of the Association and provide direction on initiatives that benefit all members of the Association.

WHERE YOUR DOLLAR GOES:

- 60% Membership Services (Education, Networking, Professional Benefits)
- 18% Government & Public Affairs
- 13% Communications
- 9% Administrative

BOARD OF DIRECTORS

- Audit
- Awards
- Editorial Review
- Education Advisory
- Elections
- Insurance
- Investment
- Legislative
- Nominating
- Policy
- Reference

DID YOU KNOW?

In addition to the Chief Executive Officer, CPhA has four different departments that serve the Board of Trustees, Special Interest Groups, committee, local chapter associations, and all of our members.

Chief Executive Officer

Center for Education  Center for Advocacy  Finance  Membership and Communications
Our strength and success is driven by engagement and leadership from our members – those who have served the profession of pharmacy for years and those just joining today.

Whether you are a pharmacist, student pharmacist, pharmacy technician or student pharmacy technician, membership provides you the opportunity to:

• Advocate for improved legislation, statewide policies, and efficient regulations
• Share best practices with colleagues and elected officials
• Learn innovative ways to serve your communities
• Access educational trainings tailored to the pharmacy profession and all practice settings
• Obtain knowledgeable, reliable support to enhance the manner in which you practice pharmacy
• And so much more!

All associations, including the California Pharmacists Association (CPhA), exist to promote the collective wellbeing of the members they represent. Governed by a Board of Trustees, with day to day operations managed by a team of skilled individuals, CPhA promotes and executes the common interests of the profession.

Through advocacy, education and engagement, CPhA offers our members opportunities to advance, advocate and unite the profession of pharmacy. For an annual fee, members receive peace of mind that their rights are protected and that all pharmacy professionals can practice to their fullest potential.

Associations exist to promote the wellbeing of their members.

some of the ways CPhA wants to improve your life in pharmacy
voice
No decision at CPhA is ever made without the input of our members. Offering a variety of ways to communicate your needs, the Board of Trustees looks to members to dictate the vision of the profession which is then executed by our skilled team of experts. When pharmacy professionals are loud and proud, change happens!

credibility
As the largest statewide pharmacy association in the country, and given that we are over 150 years old, when you join CPhA, you became a part of the history and future of CPhA. We have a reputation of protecting and advancing the pharmacy profession, as evidenced by the ever expanding scope of practice the profession has experienced in the last five years alone!

visibility
Pharmacy professionals are natural leaders. As the most trusted healthcare professionals, CPhA advances your inherent leadership skills and increase the respect you deserve as frontline healthcare providers.

networking
It’s a proven fact that when colleagues connect, great things happen. Be it finding job leads or becoming leaders in your community, CPhA connects you with colleagues close to your home and work.

discounts
Membership in CPhA is not a one way street. CPhA partners with industry leaders to bring discounts that mitigate costs in your day to day life and provides exclusive rates to events that are only available to members.

learning
Recognizing that pharmacy licenses require continuing education, and that the profession can change rapidly, CPhA provides relevant training you need in easy to access locations and virtually too! Members receive a discounted rate.
Every day, the California State Legislature is considering bills that could threaten the scope of practice and pharmacists' ability to help patients. CPhA is actively engaged, working with authors of the bills to ensure that pharmacists' role as the medication expert on the healthcare team is advanced and the status of the pharmacy profession is protected.

CPhA’s Advocacy Team, in partnership with the lobbying firm, Nielsen Merksemer, provides representation in front of the Legislature, Governor, and Executive Branch of the California State Government on our members’ behalf.

When you align yourself with the powerful voice and resources of CPhA, you help protect your employees' licenses, the pharmacy profession, and the future.
The California Pharmacists Association Advocacy Department is hard at work, saving money for pharmacy professionals like you!

Since 2019, CPhA has saved pharmacy professionals over $2,600 annually. Our advocacy strategy carefully identifies which measures save or cost pharmacy professionals to practice, and then, we lobby on behalf of the profession. Our goal is to promote the profession, not have you pay to practice.
In the face of unprecedented change, CPhA responds!

In 2019, pharmacists were faced with detrimental challenges due to the impact of devastating cuts to pharmacy reimbursement from the state Medi-Cal program. Independent community pharmacies across the state face drastic cuts threatening access to essential life-saving medicines among California’s most vulnerable Medi-Cal beneficiaries—roughly three million people.

From this grew the Californians for Access to Life Saving Medicine, a coalition of independent community pharmacies, pharmacists, coalition partners, and community organizations. From numerous townhalls around the state to meetings with policymakers and their staff, this coalition is educating state leaders about the catastrophic consequences of the Medi-Cal clawback and NADAC formula on California’s most vulnerable populations, local communities, and neighborhood pharmacies.

In addition to preventing further Medi-Cal clawbacks, the Coalition maintains focused on preventing the detrimental impacts of Pharmacy Benefit Managers and the harm they bring to patients and pharmacies throughout California. In 2018, we started our fight against PBMs by passing legislation here in California to increase transparency and hold PBMs accountable. AB 315 was a critical first step in bringing to light how PBMs contribute to the rising costs in healthcare. Thanks to Asm. Jim Wood’s leadership, PBMs are now required to register with the California Department of Managed Health Care, disclose cost information and potential conflicts of interest.

But we’re just getting started. The Coalition is fighting for even greater transparency and policies that will level the playing field and prevent Pharmacy Benefit Managers from profiting off patients with hidden costs.

Our voice grows stronger with each member.

Dr. Ken Thai - CPhA President
When the Medi-Cal clawbacks began, CPhA sprung into action. In just 10 months, our efforts have:

- **Stopped all clawbacks** with a successful legal injunction
- **Saved pharmacies $47 million** in retroactive recoupments
- Generated **support from 11 key legislative decision makers**
- Co-sponsored **Assembly Bill 2100 (Wood)** to permanently suspend the Medi-Cal clawbacks and address reimbursement methodology
- Recruited **750 pharmacy owners, pharmacists, and pharmacy technicians** to join our cause
- Secured over 47 minutes of **radio and TV airtime**
- Placed **13 media pieces in regional and local publications**
- Partnered with 19 Academic, Community, and Patient Advocacy Organizations

Success does not stop here. Imagine what we could do with YOU. Join our cause!

**One Profession, One Voice, One Future.**

**Join Today!**

Through the California Pharmacists Association, community pharmacists have united to form Californians for Access to Life-Saving Medicine: a coalition of the California Pharmacists Association. The coalition’s mission is to save community pharmacy and preserve patients’ right to access your practice.
Along with lobbying and grassroots involvement, CPh-PAC is a pillar of CPhA’s advocacy efforts and has enabled CPhA to become one of the most respected and recognized associations in the Capital. CPh-PAC supports candidates and legislators who understand our mission of promoting health of the public through the practice of pharmacy.

Due to the rapidly changing healthcare policy landscape, the threats and opportunities to the pharmacy profession are greater now than ever before.

Our top priorities include:

• Preserve the patient-pharmacist relationship by ensuring patients can opt-out of mail order if they want to see a pharmacist they know and trust.

• Streamline the refill synchronization process to improve convenience for patients with multiple chronic prescriptions and promote MTM services.

• Authorize pharmacists to furnish naloxone (Narcan) to patients and others in a position to help in order to help reduce opioid overdose deaths.

• Repeal the Medi-Cal cuts to prevent pharmacies from having to turn patients away or lay off pharmacy staff.

• Advocate for fair reimbursement for clinical services so that pharmacists can provide the services that provider status enabled.

• Expand the types of lab tests that can be done in pharmacies.

• Fight for adequate reimbursement and prevent unconscionable contracts that require pharmacies to get paid at less than cost for services.

Concurrently, since 2008, CPhA has been waging legal battles on behalf of pharmacists and pharmacy practice. CPhA works with a committed and experienced team of lawyers in all these efforts, but these efforts come with considerable cost. The Pharmacy Defense Fund of California was established to wage and pay for the lawsuits defending pharmacist practice.
Learning is a lifelong endeavor and a never-ending quest. CPhA members enjoy educational opportunities designed to increase knowledge and keep up with the latest information. Your staff will have access to free webinars and discounted rates for live meetings and online education. Every educational opportunity is open to pharmacists, student pharmacists and technicians.

**WESTERN PHARMACY EXCHANGE**

Western Pharmacy Exchange (WPE) is the premier, annual experience for pharmacy professionals and industry partners. With over 40 continuing pharmacy education sessions, one of the largest pharmacy expos, and plenty of networking opportunities, WPE is an ideal place for pharmacy professionals to acquire knowledge, challenge change, and inspire growth. This experience is offered at a discounted rate for CPhA members and is an opportunity for your team to connect with key pharmacists from all practice settings.

In addition to providing educational training specific to licensing requirements, CPhA offers leadership and legislative training to members to ensure that pharmacists excel in their professional careers.

**CERTIFICATE TRAINING PROGRAMS**

CPhA offers discounted member registration to innovative and interactive practice-based educational programs that provide pharmacists with the skills necessary to become primary sources of care in the following areas:

- Immunization
- Diabetes
- Medication Management Therapy
- Travel Health Services
- Cardiovascular Health
- Anticoagulation
- Advanced Practice Pharmacist
- Pharmacy Law

**CE WEBINARS AND ON-DEMAND COURSES**

Designed to meet your team's professional development and learning needs, these timely continuing education webinars explore topics relevant today to pharmacists.

Our on-demand courses also provide participants with the ability to complete a training through a self-paced, self-guided online environment, and earn continuing education units.
calling all leaders!

By design, CPhA has created a vast network of local chapters designed to promote networking and leadership opportunities at the local level. Each local chapter has their own board of directors who facilitate networking and social opportunities with members throughout all of California’s communities. Local chapters offer members to connect to like-minded professionals to deepen their insights and learn from others’ experience.

CPhA offers professional development designed specifically around the fundamental principles of leadership within the pharmacy profession. The program identifies individuals’ strengths, interest and values, and aligns them with needs and goals. CPhA’s annual Leader Development Weekend is designed to cultivate and nurture both emerging and established pharmacy leaders alike.

DID YOU KNOW?

The profession of pharmacy has been leaders since 1500 BC! As leaders in caring for others, the profession has experienced centuries of respect and are looked to by others for guidance.
WE GROW OUR OWN

CPhA is dedicated to growing the next generation of Pharmacy Leaders. Throughout the year, CPhA hosts events and workshops focused on incorporating leadership training into the profession. Examples of leader training include:

- Leader Development Institute (LDI)
  A nine-month program challenges pharmacists to examine their current approach to leadership in their daily lives and assess how their current strategies are working. The extensive self-examination process that LDI provides helps participants discover their "blind spots" and make the choice to create the space they need to adopt and assess new philosophies and practices presented throughout the program.

- Leader Development Weekend (LDW)
  Leader Development Weekend is preview of what participants will experience in the Leader Development Institute. Over the course of two days, participants will be challenged to identify their leadership skills, define a leader in their own terms, and work with a cohort of colleagues to understand to incorporate leadership skills in their daily lives.

- Rx Bootcamp
  Every fall, future pharmacists will gather with their colleagues from each pharmacy school and be challenged to be entrepreneurs. Future pharmacists will learn the inner workings of creating a business plan and will put their lessons learned into action. Attendees will have less than 10 hours to come up with an idea, create a business plan, and compete in a shark-tank style contest to present their idea. RxBootcamp challenges students to think outside the box.
As an influencer, CPhA engages with legislators, governors, departments, trendsetters and members through a variety of social media platforms. Follow us today!

Follow CPhA on Facebook and Instagram:

- www.facebook.com/CAPHarm
- @CAPharm
- linkedin.com/company/california-pharmacists-association

---

**Rx alert**

**CPhA's Negotiated Suspension of Medi-Cal Clawback to Stay in Place!**

2,379 People Reached 176 Engagements

---

**California Pharmacists Association**

Published by Hostscript on 19 February 2019

Just three hours into Monday and we have BIG news! Due to the efforts of the CPhA’s Advocacy Team and legal strategy, the Medi-Cal clawbacks will NOT be re-instituted in February! This means that #pharmacists can continue to serve California’s most vulnerable patient populations without pause for concern. As always, CPhA is working hard to unite and fight for the pharmacy profession and the patients that benefit from the care of pharmacy professionals in all practice settings. To learn more, read http://ow.ly/8c8U56y1cRF and please consider contributing to our efforts to reverse the #clawback. #WearCPhA #AdvocacyInAction

---

**California Pharmacists Association**

Published on 19 February 2019

According to a study, patients paid $135 million over the cost of their drugs – money that PBMs keep for their own profit. Californians deserve better. Learn more: http://bit.ly/2Or12mg via USC Schaeffer Center #RxFairness

---

**CPhA COVID-19 Taskforce: Keep Your Pharmacies Safe**

Richard Dang, PharmD, APhs, BCACP

COVID-19 Taskforce Chair

California Pharmacists Association
As the strongest and largest, statewide pharmacy association, the California Pharmacists Association (CPhA) has access to the state’s most knowledgeable pharmacy experts. Our experts advise our team of advocates, drives the latest education opportunities and positions CPhA with leading organizations to drive change. As a social media influencer, CPhA is often the first call leaders make to seek advice to make positive change.

For example: In March 2020, our nation responded to limit the spread of the COVID-19 Pandemic. To support the nation’s efforts, CPhA enhanced our communication efforts to engage pharmacy professionals and the public. In a one month period, our efforts resulted in:

**FACEBOOK**: 80 COVID-19 posts, 98 posts total
**TWITTER**: 66 COVID-19 posts, 81 posts total
**INSTAGRAM**: 18 COVID-19 posts, 30 posts total

11 COVID-19 related infographics

**CPhA.com**
- COVID-19 resources page 5620 views
- most viewed page in March 2020

**Facebook**
- Page likes: 118 new likes ▲141% increase
- Page views: 1,060 total views (increase of 45%)
  - Top Infographic: PROTECT YOURSELF
    - 444 total reactions
    - 14,555 people reached
  - Top Infographic: SUPERHEROES WEAR WHITE COATS
    - 385 total reactions
    - 12,360 people reached

**Twitter**
- Impressions: 51.1k total ▲33% increase from February

**Instagram**
- COVID-19 and Pets top post
  - Of the individuals who saw our COVID-19 and Pets Infographic 20% do not follow CPhA

Our communications strategy is proven to garner the attention of legislators, the public and promote the work of members and partners. We achieve results!
The California Pharmacist Association would like to invite you to become a valued member!

TOP 5 REASONS TO JOIN CPhA:

1. **Advance your career!**
   CPhA doesn’t stop with advancing the scope of practice for pharmacists. We also provide the necessary training to ensure that pharmacists receive the appropriate designations to continue to expand their scope of practice.

2. **Recognition as a valued member of the healthcare team**
   It’s no secret that pharmacists are one of the highest trained and most trusted healthcare professionals. That is why CPhA goes the extra mile to ensure you can practice your profession to the fullest.

3. **Unite the profession**
   There are 47,000 pharmacists in California compared to 58,000 physicians in California. When all pharmacists join CPhA, our voices become unified, amplified and heard. As a result, our opportunities to create change increases.

4. **Dictate the course of your profession**
   Every day that the Legislature is in session, your profession is in jeopardy. By getting involved in CPhA, you can help dictate the course of the profession to the Legislature. As healthcare experts, it is imperative that pharmacists are involved in regulatory and policy discussions affecting the profession. Your career depends on it.

5. **Pay it forward for future generations**
   As one of the oldest health professions, pharmacists have a duty to protect the profession for future generations. Be proud of the legacy you create for the profession.

6. **Group membership and corporate membership opportunities**
   Contact membership@cpha.com for more details

**DID YOU KNOW?**
CPhA has the lowest annual dues of all statewide healthcare associations and the highest number of healthcare professionals practicing in California.
WHY JOIN?
Although there are many benefits to being a member of CPhA, the most important benefit is that you will have a say in how your profession advances in California. Every day the Legislature is in session, your profession is in jeopardy. By joining your colleagues in CPhA, our advocacy becomes stronger. CPhA uses our collective voice to inform the Legislature that pharmacists are valued healthcare providers who are central to the care of ALL Californians.

MEMBERSHIP DUES

Pharmacist ................................................................. $490
New Graduate Pharmacist:
  1st Year Post Graduate ........................................ $120
  2nd Year Post Graduate ........................................ $255
  3rd Year Post Graduate ........................................ $390
Joint Membership (Pharmacist with full member pharmacist spouse): ........ $325
Retired Pharmacist (Board of Trustees approval required): .................. $275
Student Pharmacist (Assigned to Academy of Student Pharmacists): .. $50
Pharmacy Technician:
  Student Technician: ............................................... $50
  1st Year Pharmacy Technician ................................ $60
  2nd Year Pharmacy Technician ................................ $90
  3rd Year Pharmacy Technician ................................ $135
Registered Technician: ............................................. $150
Associate (Individuals who are not pharmacists or technicians): .......... $275

*A portion of your dues will go to support the California Pharmacy Political Action Committee (CPh-PAC). Please visit https://bit.ly/2T31wUA for breakdown.
CPhA's Corporate Partnerships Program enhances relationships between pharmacy professionals and industry experts. Our program provides Corporate Partners with multiple avenues for marketing and our members benefit from the services our partners provide. In addition, Corporate Partners have an opportunity to advise our Advocates on policies affecting the profession of pharmacy in California.

**CURRENT CORPORATE PARTNERS (as of May 2020)**
Amerisource Bergen, Cardinal Health, CPL (California Pharmacy Lawyers), Janssen, McKesson, Mercer, NACDS (National Association of Chain Drug Stores), NHA (National Healthcareer Association), Orsini, PCCA, Pfizer, Ralphs Pharmacy, Rite Aid, Rx Relief, Walgreens
Change happens when pharmacists unite.

To learn more about individual, group or corporate memberships, please contact:

Sheila Johnston
Vice President, Member Development
(916) 779-4507
sjohnston@cpha.com

The California Pharmacists Association (CPhA) was founded in 1869 and is the largest state association representing pharmacists. CPhA represents pharmacists, technicians, and student pharmacists from all practice settings. These practice settings include community pharmacy (both independent owners and employees working in chain drug stores), hospitals & health-systems, and specialty practices such as compounding, managed care, and long term care. The CPhA mission is to advance the practice of pharmacy for the promotion of health. To learn more about CPhA, visit www.cpha.com.