Pharmacists Outreach Week, organized by the California Pharmacists Association - Academy of Student Pharmacists, is an initiative to improve and promote public health while demonstrating the impact of pharmacists in local communities. Spearheaded by the CPhA chapters at thirteen California Schools of Pharmacy, student pharmacists coordinate health fairs, programs, and outreach efforts to empower their local communities to take an active role in their health.

Student pharmacists believe that pharmacists can help patients acquire resources, challenge them to implement change, empower them to take control of their own health, and learn to be their own advocate.